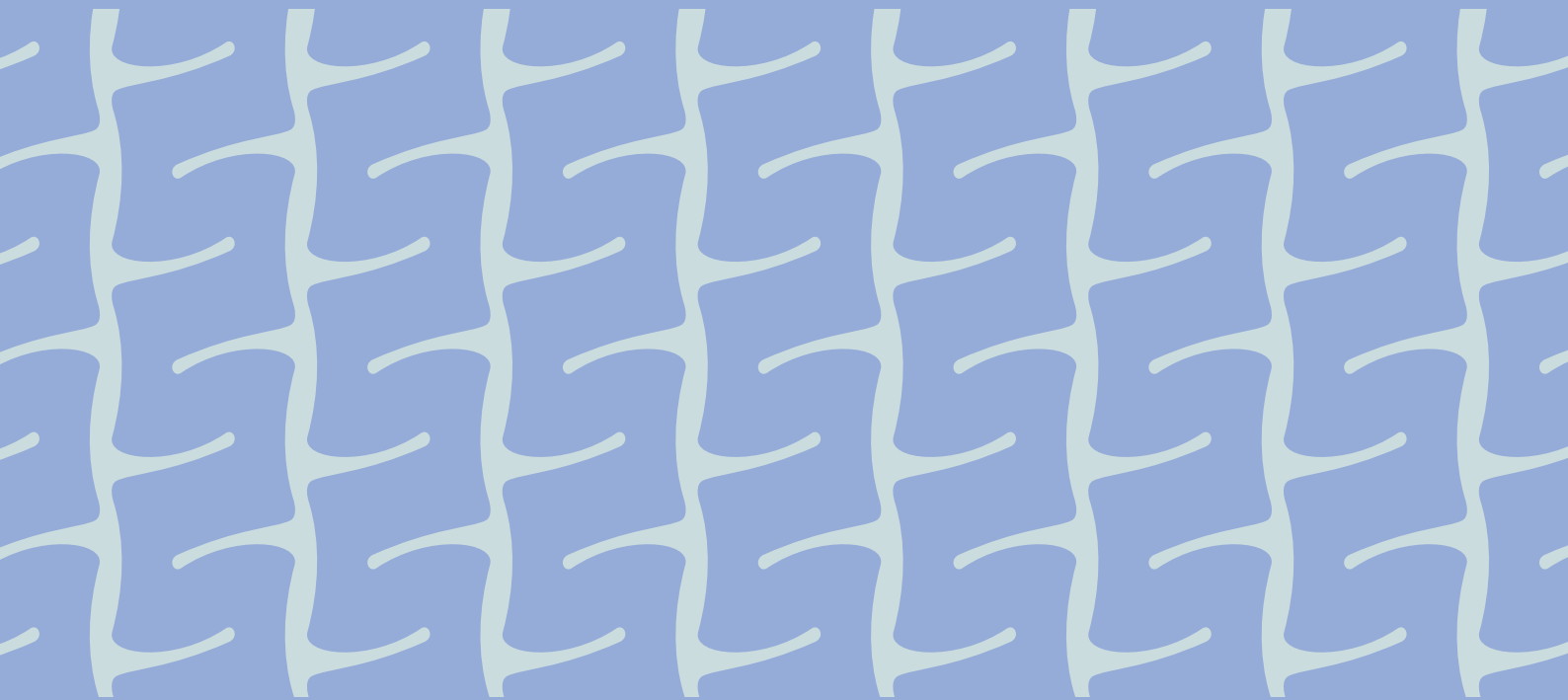


Career Accelerator Programme

Prospectus



Linking industry with young talent

Scotch Global



Industry experts
Mentoring
Communication
Workplace skills
Collaboration
Problem solving
Networking

CALLING INDUSTRY LEADERS LOOKING FOR FUTURE-READY TALENT

What is Career Accelerator?

In today's rapidly evolving work landscape, employers are seeking agile team members who think on their feet, communicate well, thrive in diverse environments, and display unwavering commitment to their goals.

While traditional education and degrees provide valuable knowledge, there is a clear gap between industry requirements and the skill set that many graduates possess.

Career Accelerator bridges that gap, equipping students, aged 18 to 25, with the skills employers value most. We recognise that this generation of digital natives possesses invaluable capability and insights. We aim to leverage their talent to empower businesses across industries. We are committed to linking promising young talent with industry leaders.

Our high-intensity programme demands the best from students, but the outcomes are nothing short of exceptional.

Through immersive experiences, mentorship, and hands-on projects, students gain the practical expertise and confidence needed to excel in their early career. This includes essential workplace skills, including connecting and communicating, problem solving and strategic thinking. Additionally, they are asked to provide new insights into our partners pain points from a next generation perspective.

We invite your organisation to join this transformative journey that will shape your pool of potential graduates now and into the future.



Behind the programme

Grown from



Narelle Goodfield, a renowned business professional and consultant, leads the Career Accelerator Programme to empower the next generation of trailblazers. Formerly with the Australian Institute of Management, she leverages partnerships to provide industry specific learning and executive level mentorship opportunities to our future leaders.

Narelle's commitment to connecting young professionals with business partners ensures they gain valuable insights and the skills needed to excel in their early careers. Through these partnerships, she creates a network of support and collaboration that leads to ongoing growth for participants.

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Cara Fugill is a passionate, globally experienced educator leading transformation in education. With a background in senior leadership and executive roles within schools, her past roles include Director of Teaching and Learning Pre K–12 at Scotch College amongst others.

As the Head of Scotch Global, Cara reimagines educational excellence for the 21st century. Her dedication to the development of innovative curriculum, collaborative learning techniques and integrated technology prepares students for success in a dynamic world.

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A look inside the programme

Our intensive five-day fully residential programme, features training and professional skills development that will equip young talent with the tools they need to succeed in early careers. Importantly, participants will connect with business leaders and organisations to gain insights into industry trends and the future of work.

Day 1: Strategy, search and discovery

Future of work

Prepare for the exciting world of tomorrow's workforce.

Navigating purpose and passion

Unleash your career potential!

Personal profiling

Define your value, differentiate yourself and grow your personal brand.

Strategy session

Gain practical tools and techniques to tackle challenges head-on.

Pre-planning and company visit

Gain real-world access with an industry partner site visit. Take a look behind the scenes and assess the problems that they are tackling.

Group work with mentor

Understand valuable industry insights.

Day 2: Leadership development

Movement and mindfulness

Refresh your mind and body in the first of three wellness sessions.

Leadership development

Tomorrow's leaders must understand themselves before they can lead others.

Communication skills

Learn the skills to organise your thoughts quickly and to communicate effectively.

Problem solving

Master effective problem-solving to conquer complex challenges.

Influence and persuasion

Discover ways to shape opinions and inspire action.

Personal branding

Shape your personal brand to unlock possibilities.

**Day 3:
Future
fundamentals**

Group work with mentor

Strategic problem solving through ideation.

Group connect with corporate mentor

Progress with practical conversations.

Finance fundamentals

Providing practical tips for navigating finances and making decisions.

Contracts

Gain insight into these critical aspects of law and how to create connections.

**Day 4:
Application
and know-how**

Human resource

Tips for advancing your career by identifying your strengths and weaknesses.

Practical labs

Engage interactively in areas that matter to you.

CV Builder
Interview Skills
LinkedIn
Mock Interviews
Interpersonal Skills
Professional social media
Podcasting

Panel discussion on recruitment

Find out what employees want, need and desire.

**Day 5:
Influence, connect
and deliver**

Teamwork, networking and collaboration

Explore collaboration strategies.

Mentoring v sponsoring

Developing professional relationships for powerful experiences.

Charisma, confidence and connections

How you can generate confidence and presence.

Final group work and presenting solutions

Prepare to impress and launch your career!

Deliver solutions

Tried and tested performance

According to 17 out of 22 participants who completed an anonymous survey at the end of the 5 day residential experience in July 2023.

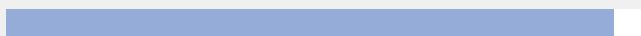
Overall experience of the programme 93%



Learning delivered through the programme 94%

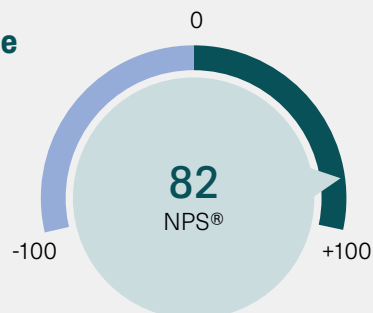


Likelihood to recommend the programme 95%



Net promoters score

Promoters: 14
Passives: 3
Detractors: 0



“ SHAPING ... INDIVIDUALS INTO LEADERS READY TO ENTER THE WORKFORCE

Zali Young
2023 participant



BUILDING
OUR TOMORROW



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ATIO





Perspectives from mentors and partners

“

Congratulations to Narelle and the team from Scotch Global. A brilliantly designed and run programme that will be a huge boost to the lives and careers of every participant. Being a mentor was a rewarding opportunity to both support each member of the project team and to help guide the team towards returning a positive contribution to the sponsoring organisations.

Dr Shaun Ridley

CEO, Australian Institute of Management

“

The Career Accelerator programme left me impressed with the incredible talent and innovative solutions offered by the young university students taking part. Their fresh perspective on engaging the next generation in volunteering to address the decline in community sports volunteers is inspiring. For businesses looking to be part of shaping the future and tapping into the potential of tomorrow's leaders, getting involved with Career Accelerator is an excellent opportunity.

Carolyn Turner

Head of Philanthropy and Special Projects, WA Cricket

“

Thank you for the opportunity to support the inaugural Career Accelerator program. To seek to bridge the gap between job-specific knowledge and the skills required to thrive in the world of work is a remarkable initiative. We couldn't resist being part of something that addressed this gap AND gave us a chance to hear directly from promising young talent!

It was a delight to be involved. To be surrounded by such passion and expertise was inspirational, and the collaborative atmosphere made it even more enjoyable. The insights we received were a fantastic bonus.

Congratulations on putting together such an outstanding program. We wish you all the best for its continued success, so that many others can benefit from this program's unique blend of knowledge, inspiration, and connection.

Dianne Symons

Communications & Partnerships Manager,
Type 1 Diabetes Family Centre





Testimonials from participants



I would like to give thanks again for this once in a lifetime opportunity! Never in my life would I have thought to join a programme, acquire such knowledge, and meet all the important people. So thank you so much!

I am very glad to be a Career Accelerator alumnae.

Sincerely,

Bridgette Macaraeg (LinkedIn)



Thank you Narelle and Cara for delivering such an amazing programme. I have learnt so many important skills that I will never forget.

Pearce Brezman (LinkedIn)



I'm still absolutely buzzing from last week. It was a great course I thoroughly enjoyed it.

Scott Mack (LinkedIn)

“

I just wanted to reach out and say thank you again for your vision of what this programme could be, and in doing so became. You provided me an immense amount of courage, value and inspiration looking toward my future, and for that I am extremely grateful.

Congratulations on shaping 22 individuals into leaders ready to enter the workforce, with “gold nuggets” of knowledge and invaluable connections.

Thank you so much for the amazing opportunity Narelle. I garnered so much value from this programme and would highly recommend it to anyone that is offered the opportunity. We not only gained invaluable skills and knowledge, but also a network of friends, mentors and champions – what an experience!

Much appreciation,
Zali Young (LinkedIn)

“

Once again, I would just like to say thank you for the programme! It well and truly surpassed my expectations and I've learnt a great deal of valuable skills thanks to yourself and Cara.

Cheers,
Will Chalmers (LinkedIn)

Testimonials from participants



Thank you so much for the opportunity Narelle. I can't believe we are the first cohort to go through the programme considering how well organised and established it was. I'm so excited to see what our cohort does in the future.

Georgiana Mirams (LinkedIn)



Thank you so much Narelle for creating this valuable programme. I'm so grateful to be an alumnae and I can't wait to see it continue to grow.

Erin Marstrand (LinkedIn)



Such an amazing programme, I am privileged to have been a part of it. Thanks to Narelle Goodfield and Cara Fugill for all of their hard work preparing and running the course, as well as all the people who gave up their time to come and speak with us.

Travis Ryan (LinkedIn)

“

I know I have expressed how grateful I am to both of you individually but honestly the programme you provided was invaluable in so many different ways. From the networks, exposure, the different perspectives, your support and the group you assembled was amazing.

Kind regards,

Gyles Davies (LinkedIn)

“

Thanks again for the course, this has really helped me to expand on what I already know and I hope to use the knowledge I gained to grow as a person in a corporate environment.

Thanks so much Narelle for creating this valuable programme it was such a blast. It was just an invaluable programme

Kind Regards

Aydin Hutchison (LinkedIn)

Shape the future of your industry

Corporate partners benefit by shaping and developing promising young talent as well as promoting future trends and opportunities within their organisations.

**If you'd like to discuss how we partner
with industry, get in touch with us today.**

Narelle Goodfield

✉ accelerate@scotch.wa.edu.au

☎ +61 409 431 079



Our proud collaborators



Cherie Lewis



livingonline

MULTIPLEX

nexis

NILESH MAKWANA



SpaceDraft



valmorgan



Find out more

🔍 global.scotch.wa.edu.au/accelerate

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